

Search and Shop Online

Bluefish Swim Club, is now a charity registered with GoodSearch and GoodShop. GoodSearch is a search engine which donates 50-percent of its revenue to the charities and schools designated by its users. It's a simple and compelling concept. You use GoodSearch exactly as you would any other search engine. Because it's powered by Yahoo!, you get proven search results. The money GoodSearch donates to your cause comes from its advertisers — the users and the organizations do not spend a dime.

In 2007, GoodSearch was expanded to include GoodShop, an online shopping mall of world-class merchants dedicated to helping fund worthy causes across the country. Each purchase made via the GoodShop mall results in a donation to the user's designated charity or school – averaging approximately 3% of the sale, but going up to 20% or even more. (<http://www.goodsearch.com/About.aspx>)

By adding GoodSearch to your toolbar and internet homepage, you can help raise funds for Bluefish Swimming. GoodShop has over 500 retailers that donate a portion of the sales. For instance, if you usually make air travel arrangements by going through Travelocity.com you can use the GoodShop Travelocity and earn 1% of your airline ticket for Bluefish Swim Club. It is something you normally do but Bluefish would now reap the rewards. Think about all the gifts you buy online for the upcoming Holidays or flowers for birthdays, there are retailers on GoodShop who donate a portion of the proceeds. Please help support Bluefish Swimming and use GoodSearch.

Go to www.goodsearch.com and download the toolbar. Also, please pass along this information. Even to people who may not swim (yet) can support us by simply using GoodSearch and GoodShop.